

Teleclass with Amy Paturel

Secrets of Essays That Sell

December 15 at 8:30 pm ET (Remember that's PM, not AM! Also, please verify the time of the teleclass in your own time zone.)

Thanks for participating in my teleclass on Secrets of Essays That Sell! Amy Paturel will discuss the elements of a great essay, the right questions to ask yourself when writing an essay, and how to revise your essay until it sparkles.

Please take the time to read over the handout before the teleclass.

Before We Get Started: Teleclass Etiquette Rules (Even renegades need *some* rules!)

Here are some basic guidelines to help make the teleclass successful for everyone:

- Use a landline for the best phone reception for you and for others in the class. If you must call in from a cell phone or internet phone, please be prepared to either mute yourself or hang up and call back on a different line if you bring an echo or static to the call. Speaker phones are not recommended since they pick up all background noise and can disrupt the call for others. Skype is also not recommended as the conference call system tends to kick off Skype users.
- Not sure what time the class starts in your time zone? Use the Time Zone Converter at <http://www.timezoneconverter.com/cgi-bin/tzc.tzc> to find out when it's 8:30 pm ET where you live.
- Disable the "Call Waiting" feature on your phone. To do this on most phones, dial *70 before dialing into the teleclass call. After you hang up, your call-waiting feature automatically resumes. However, it's best to check with your telephone company provider or cell phone company.
- Turn off the ringer to the second line when using a multi-line phone.
- Please stay close to the base unit if you are using a cordless phone. Otherwise, the static can ruin the call for everyone.
- Do not put the teleclass on hold if the Hold feature on your phone plays music or other sounds. It's very difficult to conduct a class over the music or commercials piped in from your Hold

feature. If you must put the call on hold, please hang up and call back when you are ready to rejoin the call.

- Announce yourself when you join the teleclass: your name and, if you like, the city you are calling from. Then, please mute your line by pressing *6 on your phone's keypad to help reduce background noise. You can unmute by pressing *6 again if you have a question during the Q&A time.
- Please hold your questions/comments until you've been prompted to ask a question or invited to comment. Please keep your comments/questions concise.
- Please do not give out the teleclass phone number and PIN codes to others who haven't RSVPed. There is limited space on the bridge line.
- You may not record the teleclass. I will be recording the class for those who can't make it. If you object to being recorded, please don't attend the teleclass. (You can always get a recording later, but you'll miss out on the limited-time free offer I make later in the class!)

To Dial In

Conference number: 218-895-0763

Passcode: 2244#

This is not a toll-free number. If you have unlimited long distance, you won't pay for the call, but if you pay for calls by the minute, it will appear on your bill.

Here is the link where you can access the participant keypad controls:

<http://www.freeconferencepro.com/support.aspx>. This will tell you how to mute the call, how to get help, and more.

Teleclass Schedule

1. What are the elements of a great essay?
2. What should you strive for when writing an essay?
3. How can journaling help with essay writing?
4. How to ask yourself the right questions.

5. A few things to consider during the revise phase.

A Special Offer for Teleclass Participants

Amy will be offering you a secret-special discount. Please don't share the details with anyone outside of the teleclass, as we can't afford to make this offer for everyone! This offer will be valid only for two days — starting with the conclusion of the teleclass and ending on the evening of December 17, 2009.

Q&A

If you have a question during the Q&A time, please unmute your line (by pressing *6 on your keypad). Tell me your name and ask your question. Please keep it concise and try to keep your questions related to the topic of the teleclass.

Happy Writing!

I hope you enjoy the teleclass. Please tell your friends to sign up to receive details on future teleclasses by subscribing to the teleclass e-mail list at <http://writeformagazines.com/free-teleclasses-for-writers/>. Thanks!

~ *Linda Formichelli*